



## BUSINESS SUMMARY

Drife is a decentralized ride-hailing platform aims at empowering both the driver and rider community .We are the first platform in this niche to express the full features of the decentralized ride-hailing economy.

However, it is not only the decentralized nature of it that distinguishes it from the other platforms. The platform deals with a whole new economic model and can incentivize all the value creators in equitable terms.

Our aim is to eliminate excessive transaction fees, reduce censorship (reduce interference from DRIFE side) and redistribute value back to the community, and enhance the quality of ride.

## PROBLEM

Centralization in the ride-hailing industry stifles growth as it concentrates control with larger corporations and entities that host these platforms. This essentially leaves other value creators devoid of any meaningful rights or say in the system, and with less income. The current centralized system is flawed on various fronts - high (and increasing) commissions that are a major detriment for the drivers, data breaches that put the personal information of drivers and riders at risk and centralized control over drivers and their income.

Major issues are as follow:

- Sky-rocketing commission leading to unsustainable driver income
- Platform-dictated Pricing
- Lack of transparency & freedom
- Closed Governance
- No loyalty

## SOLUTION

The DRIFE platform has been developed with the intention of solving the current concerns in the drivers' community, alongside enhancing the quality of rides for the customer.

**No Commission** – DRIFE is a true “zero commission” platform. Unlike other popular ride-hailing services, our drivers earn what they deserve.

**Incentivised participation** – Everyone can earn incentives for active and helpful participation in the community.

**Open Governance** – Franchisee owner, being a local entity can work with the best interests of drivers in mind and take best decision for the community.

## DRIFE FRANCHISE

With this unique model, Drife brings a lucrative business opportunity to run the operations of a highly efficient and transparent blockchain-powered taxi service anywhere in the world without worrying about the platform infrastructure.

## DRF TOKEN

The native cryptocurrency of the Drife platform, the DRF, is a utility token that will also function as a payment method within our platform. It will be used to execute ride payments, access loyalty rewards and staking functions on our platform.

## TOKEN UTILITY

### Platform access

Pay platform subscription fee and avail discounts on rides.

### Staking

Different franchise contenders can propose different shares of profits between themselves and the community stakers.

Franchise- To get the franchise rights in a particular unit of operation, the franchisee needs to Stake more than a predefined minimum **1 Million DRF** => maximum staker wins and his stake gets locked.

### Governance

Possessing DRF tokens gives one rights to propose changes and vote on important community matters related to ride-hailing ecosystem and core development protocols.

## TEAM



**Firdosh Sheikh**  
CEO & Cofounder



**Surya Ranjith**  
COO & Cofounder



**Mudit Marda**  
CTO & Cofounder



**Rakesh Sahu**  
Frontend Lead



**Yogesh Bansiwal**  
Backend Lead



**Nitin Raghukumar**  
Operations Head

## DRF TOKEN

- Token Type for Sale- **ERC 20**
- Token Symbol- **DRF**
- Token Supply- **3.25 Billion**
- Token Price- **\$0.0125**

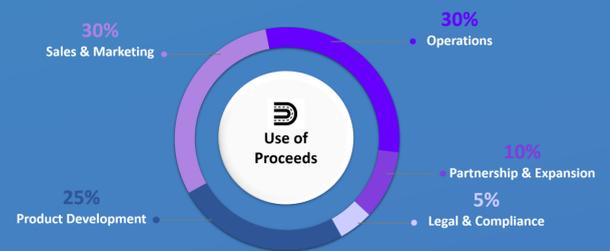
## TOKEN ALLOCATION



## TOKEN SALE

Stage	Price	Raise	TGE Circulation
Seed	\$ 0.0025	\$ 500,000	\$ 0
Private	\$ 0.00625	\$ 2,200,000	\$ 44,000
Public	\$ 0.0125	\$ 300,000	\$ 60,000

## FUND USAGE



## VESTING SCHEDULE

	Lock Period	1st Unlock	Vest Period
Seed	30 days	2%	12 month
Private	0 month	1%	9 month
Public	0 month	100%	-
Advisor	0 month	0.25%	9 month
Team	6 month	1%	30 month
Ecosystem	1 month	5%	120 month
Research	12 month	5%	60 month
Marketing	12 month	11%	60 month
Foundation	12 month	10%	120 month

## GET IN TOUCH

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